



Please complete this Fair Sponsorship application and return it to:

Loudoun County Fair
P.O. Box 4100
Leesburg, Virginia 20177

or submit your application online at www.loudouncountyfair.com/sponsors

Loudoun County Fair Sponsorship Entry

Name of Business _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Deadline for award of all named sponsor benefits is May 1, 2026

- | | |
|---|--|
| ☐ GRAND CHAMPION EVENT SPONSOR
(Minimum \$7,500) | ☐ CHAMPION SPONSOR
(Minimum \$6,000) |
| ☐ BLUE RIBBON SPONSOR
(Minimum \$5,000) | ☐ YELLOW RIBBON SPONSOR
(Minimum \$1,250) |
| ☐ RED RIBBON SPONSOR
(Minimum \$3,000) | ☐ WHITE RIBBON SPONSOR
(Minimum \$750) |
| ☐ FRIENDS OF THE FAIR
(Minimum \$250) | |
| ☐ CUSTOM SPONSOR | |

☐ **I'm interested in a multi-year commitment**

Questions?

Email: sponsors@loudouncountyfair.com or call 703-777-3835 (leave a message)

The Loudoun County Fair is a 501c3 non-profit corporation.
Please consult your tax advisor or accountant for current IRS Rules and Regulations.

EVENT CO-SPONSORSHIP OPPORTUNITIES ARE AVAILABLE.

www.loudouncountyfair.com



SPONSORSHIP OPPORTUNITIES

Celebrating 90 Years!

JULY 21 – JULY 25, 2026

LOUDOUN COUNTY FAIRGROUNDS

17558 Dry Mill Road • Leesburg, VA 20175

www.LoudounCountyFair.com



2026 LOUDOUN COUNTY FAIR

SPONSORSHIP OPPORTUNITIES

Grand Champion Event Sponsor (Minimum of \$7,500)

- ▶ Complimentary 20 Weekly Passes – 40 Daily Passes – 20 parking passes
- ▶ Direct Sponsorship of your choice of Main Attractions such as Rodeo, Magic Show, Petting Zoo, Pig Scramble, Hypnotist Show, Demolition Derby, Drone Show, or other major entertainment with reserved seating if available at your sponsored event upon request. Choice of event is awarded on a first come, first served basis.
- ▶ If the sponsored event is held at the Outdoor Arena, you can reserve the Waltonian (air-conditioned) skybox. Non alcoholic drinks and snacks provided at your sponsored event for up to 10 people. This is on a first come first served basis.
- ▶ Four tickets to the Bidder's Dinner held the Friday of the Fair at Sykes Hall.
- ▶ Recognition of your sponsorship is advertised on the Fair website with a link to your website and a 4"x 3" ad in the Fair guide. Your Personalized Grand Champion Event Sponsor banner will be posted at the front entrance to the Fairgrounds, visible to all Fair patrons.
- ▶ One free rental of Sykes Hall and the kitchen (subject to rental agreement) during the fair year - to be used by June 2027. This is great for a company picnic, team dinner or stakeholder meeting!
- ▶ One 10 x 10 Vendor Tent or outdoor display area available for the full Fair week. Must comply with guidelines for use of this area.
- ▶ 15 second advertisements alternating on the Loudoun County Fair TV. These flat screens are located throughout the Fairgrounds.

Champion Sponsor (Minimum of \$6,000)

- ▶ Complimentary 14 Weekly passes - 32 daily passes - 14 parking passes
- ▶ Direct Sponsorship of your choice of Main Attractions, such as Rodeo, Demolition Derby, Pig Scramble, Drone Show, or other major entertainment with reserved seating if available at your sponsored event upon request. Choice of event is awarded on a first come, first served basis.
- ▶ If the sponsored event is held at the Outdoor Arena, you can reserve the Waltonian (air-conditioned) skybox. Non alcoholic drinks and snacks provided at your sponsored event for up to 10 people. This is on a first come first served basis.
- ▶ Recognition of your sponsorship is advertised on the Fair website with a link to your website and a 4"x 3" ad in the Fair guide. Your Personalized 6' Champion Event Sponsor banner will be posted in a prominent location on the fairgrounds, visible to all Fair patrons.
- ▶ One free rental of Sykes Hall and the kitchen (subject to rental agreement) during the fair year - to be used by June 2027. This is great for a company picnic, team dinner or stakeholder meeting!
- ▶ One 10 x 10 Vendor Tent or outdoor display area available for the full Fair week. Must comply with guidelines for use of this area.
- ▶ 15 second advertisements alternating on the Loudoun County Fair TV. These flat screens are located throughout the Fairgrounds.

Blue Ribbon Sponsor (Minimum of \$5,000)

- ▶ Complimentary 10 Weekly passes - 30 daily passes - 10 parking passes
- ▶ Direct Sponsorship of Main Attractions such as Rodeo, Magic Show, Petting Zoo, Hypnotist Show, Pig Scramble, Demolition Derby, Drone Show, or other major entertainment with reserved seating if available at your sponsored event upon request. Choice of event is awarded on a first come, first served basis.
- ▶ Recognition of your sponsorship is advertised on the Fair website with a link to your website and a 4"x 3" ad in the Fair guide. Your personalized 6' Sponsor banner will be posted on the Fairgrounds visible to all Fair patrons.
- ▶ 10 x 10 Vendor Tent or outdoor display area available for the full Fair week. Must comply with guidelines for use of this area.
- ▶ 15 second advertisements alternating on the Loudoun County Fair TV. These flat screens are located throughout the Fairgrounds.

Red Ribbon Sponsor (Minimum of \$3,000)

- ▶ Complimentary 6 Weekly passes - 20 daily passes - 6 parking passes
- ▶ Directed Mid-Level Sponsorship offering includes Pig Scramble, Prize Ribbons, Kids Day, Grapes & Grains or Blue Ribbon Showcase. Choices are awarded on a first come, first served basis.
- ▶ Recognition of your sponsorship is advertised on the Fair website with a link to your website and a 2"x 3" ad in the Fair guide. Your personalized 6' Sponsor banner will be posted on the Fairgrounds visible to all Fair patrons.
- ▶ One 10' x 10' Vendor Tent or outdoor display area available for the full Fair week. Must comply with guidelines for use of this area.
- ▶ 15 second advertisements alternating on the Loudoun County Fair TV. These flat screens are located throughout the Fairgrounds.

Yellow Ribbon Sponsor (Minimum of \$1,250)

- ▶ Complimentary 16 daily passes – 3 parking passes
- ▶ Directed Sponsorship of offering includes Ice Cream Shack, Senior Day, Kids Hats, Music Tent, Power Wheels Derby, or Barnyard Tours. Choice is awarded on a first come, first served basis.
- ▶ Recognition of your sponsorship to be listed in the Fair Guide and on the Fair Website
- ▶ Your personalized 6' Sponsor banner will be posted on the Fairgrounds visible to all Fair patrons.
- ▶ Additional advertising opportunities may be available. Please contact the Sponsorship Committee for details.

White Ribbon Sponsor (Minimum of \$750)

- ▶ 10 daily passes - 1 parking pass
- ▶ Recognition of your sponsorship to be listed in the Fair Guide and on the Fair Website
- ▶ Your personalized 4' Sponsor banner will be posted on the Fairgrounds visible to all Fair patrons.
- ▶ Additional advertising opportunities may be available. Please contact the Sponsorship Committee for details.

Friends of the Fair (Minimum of \$250)

- ▶ 4 daily passes
- ▶ Name Recognition or Logo in Fair Guide and the Fair website.

All sponsors get specific social media posting and sponsorship signage throughout the fairgrounds.